

SCHULZ BRAU BREWING COMPANY'S

X
10th Annual
Oktoberfest



SEPT
20

OKT
12

featuring

LIVE MUSIC, FOOD, DRINK,
CONTESTS, & SO MUCH MORE!

KnoxvilleOktoberfest.com

Willkommen!

Willkommen—and welcome to the 10th annual Knoxville Oktoberfest!

This year marks a milestone for Schulz Bräu, and we could not be more grateful to raise a stein with you. What began as a simple dream to bring the spirit of Bavaria to East Tennessee has grown into one of the region's most joyful traditions—a gathering of friends, families, and neighbors who come together to eat, drink, sing, and celebrate life the German way.

Over the next three weeks, you'll experience the sights, sounds, and flavors of Oktoberfest: from lively music and steinholding contests to authentic German fare and our handcrafted seasonal brews. Whether it's your first time joining us or you've been here from the very beginning, you are part of the story that makes Knoxville Oktoberfest so special.

So put on your Dirndl or Lederhosen (or simply bring your best festive spirit), find your seat at the table, and raise your stein with us in “Ein Prosit!” To good beer, good cheer, and good company.

Prost!

With gratitude,
The Schulz Family & Staff

O'zapft is!



Win a Trip to Munich!

**ENTER TO WIN THE 10TH ANNUAL
OKTOBERFEST GRAND PRIZE:**

An All-inclusive Vacation to Munich, Germany for Oktoberfest 2026!

One lucky winner will score an unforgettable trip for two to experience Oktoberfest 2026 in Munich, Germany, including:

FLIGHTS	TRANSIT PASSES
HOTEL	AND \$1,000 CASH!

**WINNER SELECTED OCTOBER 5TH
LIVE AT SCHULZ BRAU!**

Entries Close | 5PM

Winner Drawn | 8:30PM

You Must Be Present To Win!

**SCAN TO
ENTER NOW!**



**Earn Multiple
Entries Daily!**

Simply subscribe to our newsletter to unlock multiple entry opportunities, including: following and tagging Schulz Bräu on social media, posting selfies with your Märzen can, and even getting daily secret codes!

For more information and official rules, visit: KnoxvilleOktoberfest.com

O'zapft is!

Experience a piece of Munich's
Oktoberfest right here in Knoxville
with a private Barrel-Tapping Ceremony

**Saturday,
September 20th**
5AM-9AM EDT

5 AM
Doors Open
5-8 AM
Live Music
6 AM
Barrel-Tapping
8:30 AM
Masskrugstemmen
9 AM
Doors Open to Public

We're kicking things off just like they do in Germany. We follow Munich time—when the first barrel is tapped at 12PM in Munich, it's 6AM here in Knoxville. That is when we pour our very first 2025 Oktoberfest liter fresh from the beer barrel. O'zapft is! Prost!

Your ticket includes:

- Early admission to the Biergarten
- One full liter of Oktoberfest beer
- A light Bavarian breakfast
- Live polka music from Mike and Sande of the Knoxville Polka Kings
- A take-home keepsake based on ticket type: SB Oktoberfest Liter Stein OR Das Boot with SB logo

Glossary

Below you'll find translations for common words and phrases you're likely to come across in this program. This quick glossary will help you better understand the festivities and join the fun like a local!

O'ZAPFT IS! /OH-tsaht iss!/
It's tapped!

PROST /PROHST/
Cheers!

FRÜHSCHOPPEN
/FRUE-shaw-pen/
A late-morning gathering,
often with sausages and beer

MASSKRUGSTEMMEN
/MAHSS-kroog-STEM-men/
Steinholding

WIESN /VEES-en/
A colloquial Bavarian term
for Oktoberfest

OBATDZA /OH-baht-tdah/
A Bavarian cheese spread

SCHNITZEL /SHNIT-sel/
A breaded and fried meat cutlet

SCHWEINSHAXE
/SHVINES-hahk-suh/
Pork knuckle, a traditional
roasted pork dish

EIN PROSIT

A traditional
Oktoberfest toast
song that invites
everyone to raise
their glasses and
drink together.

Ein Prosit, ein Prosit der Gemütlichkeit!
Ein Prosit, ein Prosit der Gemütlichkeit!

Oans, zwoa, drei – g'suffa!

Zicke zacke, zicke zacke, hoi hoi hoi!
Zicke zacke, zicke zacke, hoi hoi hoi!

Prost!

Drink Menu

Beer

Oktoberfest Märzen

Festbier

Hefeweizen

Munich Helles

Munich Dunkel

Radler

Cider

Bold Rock Apple Crumble

Spirits

Jägermeister

Bärenjäger

Berentzen

Apple

Pear

Schladerer Schnapps

Kirschwasser

Himbeergeist

Kammer Kirsch Schnapps

Obstwasser

Williams Birne

Eifel German

Single Malt Whiskey

Asbach Uralt 8 Years

Underberg

Oktoberfest
Cocktails
Available at
Biergarten
Bars



Wine

Sun Garden Riesling

Lucashof Weissburgunder
Trocken

Sun Garden Sweet Red
Dornfelder

Evolucio Blaufrankisch

Lucashof Pfalz
Blanc de Blancs Brut Sekt

**NA, gluten free, & seltzer
options also available.**

**SCAN
FOR FULL
DRINK
MENU**





Oktoberfest Märzen **ABV: 6.2%**

MEDIUM TO DARK AMBER | SWEET & BALANCED
NOTES OF: BISCUIT, CARAMEL, NUTTINESS

In 1810, Oktoberfest began as a royal wedding celebration for King Ludwig I. No Bavarian celebration was complete without beer, and Märzen became the signature style of the festival for more than a century. Brewed in March and stored in cool caves through the summer, it was

tapped fresh for fall.

This amber lager boasts rich malty flavors with sweet caramel & biscuit notes to toast with family & friends to celebrate the coming of Fall. No matter your heritage, the spirit of our Oktoberfest Märzen will have you singing “Ein Prosit!”

Festbier **ABV: 6%**

GOLDEN TO LIGHT AMBER | CLEAN & BREADY
NOTES OF: BREAD CRUST, LIGHT HONEY, FLORAL HOPS

Märzen may have been the original Oktoberfest style, but it has since passed the crown to Festbier. Since the 1970s, Munich’s breweries have brewed this lighter, golden lager specifically for Oktoberfest.

Festbier pours a deep golden color with a smooth malt backbone and a gentle hop bitterness for balance. Designed for long days of celebration, it is crisper and more drinkable than its amber cousin and the true beer of today’s Wiesn.

More profiles and on-tap beers available at schulzbraubrewing.com

Food Menu

Pretzels

All Served with Mustard

★ SMALL

🌿 MEDIUM

★ GIANT

★ 🍷 OKTOBERFEST

Add Obatzda
or Beerbatzda

Sides

★ GERMAN PICKLES

★ SAUERKRAUT

★ ROTKRAUT

★ SEASONED FRIES

🌿 GERMAN POTATO SALAD

🌿 PICKLED GREEN BEANS

🌿 GURKENSALAT

German Cucumber Salad

🌿 SPÄTZLE

Egg Noodles with Crispy
Onions with Choice of
Cheese Sauce or Jägersauce

JÄGER FRIES

Crispy Fries with Jägersauce

🍷 WURSTSALAT

Dessert

🌿 APFELSTRUDEL

Traditional German Apple Strudel,
with Whipped Cream & Cinnamon

★ CHOCOLATE CAKE

Schnitzel

All Served with Choice of Two Sides

WIENER STYLE SCHNITZEL

Fried Pork Schnitzel with Lemon Wedge,
Fresh Herbs, and Lingonberry Jam

ZIGEUNER SCHNITZEL

Fried Schnitzel Topped with Pepper
Sauce, Seasoned with Our Spice Blend &
Dash of Cayenne Pepper

HOLSTEINER SCHNITZEL

Fried Schnitzel Topped with Mozzarella
Cheese and Two Eggs Over-Easy

JÄGER SCHNITZEL

Fried Schnitzel, Topped with Our
Signature Creamy Mushroom Sauce

BAVARIAN SCHNITZEL

Fried Pork Schnitzel; Glazed with Sweet
Mustard & Horseradish; Breaded in
Pretzel Crumble; Garnished with
Lemon Wedge & Fresh Herbs

Wood Fired Pizza

PIZZA ONLY AVAILABLE AT
BIERGARTEN KITCHEN

🌿 CHEESE PIZZA

PEPPERONI PIZZA

🌿 GARDEN PIZZA

Red Sauce, Mozzarella/Provolone, Bell
Pepper Olives, Mushrooms, Sun-Dried
Tomatoes, Spinach, Red Onions

🍷 OKTOBERFEST PIZZA

White Pie with onion, Fleischkase,
Gouda, Bacon, Green Onion, & Pretzels
with a buttery, salted crust

🍷 OKTOBERFEST

🌿 Vegetarian

★ Vegan

🍷 Beyond Meat Alt Available

Skip the line! Order Oktoberfest favorites at our tent kitchen!

German Sausages

LANDJÄGER

Two Smoked Beef Sticks served Cold with Small Pretzel & Mustard

BRATWURST

Char-Grilled Pork & Veal Sausage, on Pretzel Bun & Mustard

CHEESE KNACKER

Char-Grilled Pork & Beef Sausage Stuffed with Swiss Cheese, on Pretzel Bun with Mustard

BAVARIAN KNACKERS

Two Char-Grilled Pork & Beef Sausages, with Small Pretzel & Mustard

BEER BRATWURST

Pork & Veal Sausage Marinated in Schulz Bräu Beer, on Pretzel Bun with Mustard

WEISSWURST

Two Boiled Pork & Veal Sausages; Stuffed with Herbal Medley; with Small Pretzel & Sweet Bavarian Mustard

KILOMETER

The longest beef stick, with Small Pretzel Bun & Mustard

CURRYWURST

Two Sliced, Char-Grilled Brats, Served with Fries, Drizzled with Curry Sauce

NÜRNBERGER SAUSAGE COMBO

Five Small Char-Grilled Pork & Veal Sausages, Side of Potato Salad, with Small Pretzel & Mustard

OKTOBERFEST BOARD

16oz Pretzel with Obatzda & Two Black Forest Ham Rolls, Weisswurst, Brat, Knackwurst, Landjäger, Nürnberger, Potato Salad, Pickles, Ketchup, Mustards, & Butter
**ONLY AVAILABLE AT
BIERGARTEN KITCHEN**

Bavarian Classics

FLEISCHKÄSE

Two Slices of Fried German Bologna, Sautéed Onions, Choice of One Side

CLASSIC BAVARIAN SAUERBRATEN

German Pot-Roast with Two Bavarian Semmelknoedel "Bread Dumplings," Choice of One Side

BAVARIAN WURSTSALAT

Traditional German Salad consisting of: Onion, German Fleischwurst, Swiss Cheese, Pickles, Fresh Herbs, and a Light Vinegar-Oil Dressing Served Cold with Medium Pretzel & Pickle

2 GERMAN FRANKFURTERS

Two Frankfurters made from Smoked Ground Pork, Beef, and Veal, with Potato Salad, Pickle, Mustard, and Small Pretzel

BEEF ROULADEN

Traditional German Meat Dish consisting of: Two Thinly Sliced Beef Rolls Filled with Bacon, Onions, Pickles, & Mustard Served with Choice of Two Sides

KASSLER RIPPCHEN

Two "Smoked Bone-In Pork Chops," with Choice of Two Sides

SCHWEINSHAXE

Slow-Roasted German Pork Knuckle with Rotkraut and Two Dumplings

**SCAN
FOR FULL
FOOD
MENU**



Schedule of Events

SAT 20. SEPT

- 5AM Doors Open to Ticket Holders
 - 5-8AM Live Music: Mike & Sande of the Knoxville Polka Kings
 - 6AM 10th Annual Barrel Tapping
 - 8:30AM Steinholding *Masskrugstemmen*
 - 9AM Doors Open to Public
 - 9:30AM Dirndl-Lederhosen Contest
 - 10:30AM-12:30PM Live Music: DeLeon Oktoberfest Band
 - 12:45PM Football Watch Party: UT vs UAB
 - 4-6PM Live Music: Knoxville Polka Kings
 - 6PM Dirndl-Lederhosen Contest
 - 6:30PM Steinholding *Masskrugstemmen*
 - 7:00-11:00PM Live Music: DeLeon Oktoberfest Band
-

SUN 21. SEPT

Open 10AM

- 11AM Showing Munich's Traditional Costume & Rifle Parade *Der Trachten- und Schützenzug*
 - 1-4PM Live Music: Concord Brass
 - 4:15PM **OFFICIAL Steinholding Contest 1 of 12**
 - 5-9PM Live Music: DeLeon Oktoberfest Band
 - 6PM Dirndl-Lederhosen Contest
-

TUES 23. SEPT

Open 3PM

ALL DAY HAPPY HOUR! \$10 MÄRZEN & FESTBIER LITERS

- 6-10PM Live Music: Martin Gross und sein Sonnenschein Express
 - 8PM **OFFICIAL Steinholding Contest 2 of 12**
-

WED 24. SEPT

Open 3PM

ALL DAY HAPPY HOUR! \$10 MÄRZEN LITER

- 6-10PM Live Music: Martin Gross und sein Sonnenschein Express
- 8PM Steinholding *Masskrugstemmen*

Schedule of Events

THUR
25. SEPT

Open 11AM

6–10PM Live Music: Martin Gross und sein
Sonnenschein Express

8PM **OFFICIAL Steinholding Contest** 3 of 12

10:30PM Filmnacht: National Lampoon's
European Vacation

FRI
26. SEPT

Open 11AM

3–5PM **HAPPY HOUR! \$10 MÄRZEN LITER**

3:30PM Live Music: The Appalachian Freunde
Polka Band

6:45PM **OFFICIAL Steinholding Contest** 4 of 12

7:30–11:30PM Live Music: The Brats

9:15PM Steinholding *Masskrugstemmen*

SAT
27. SEPT

Open 10AM

EXACT TIMES DETERMINED BY UT VOLS GAME SCHEDULE.
CHECK OUR WEBSITE FOR POSTED TIMES.

TBD Football Watch Party: UT vs Mississippi State

TBD Live Music: The Europa Band

TBD Live Music: The Brats Band

TBD Brat Eating Contest (Bratwurst Wettessen)

TBD Steinholding *Masskrugstemmen*

11PM–1AM Euro Disco

SUN
28. SEPT

Open 10AM

10AM–1PM Oktoberfest Brunch *Frühschoppen*

11AM Showing The Oktoberfest landlords' concert
Das Platzkonzert der Wiesnwirte

2–5PM Live Music: Polka Cola

5:15PM **OFFICIAL Steinholding Contest** 5 of 12

6–9PM Live Music: The Europa Band

7PM Steinholding *Masskrugstemmen*

Schedule of Events

TUES **ALL DAY HAPPY HOUR! \$10 MÄRZEN & FESTBIER LITERS**
30. SEPT 6–10PM Live Music: Johnny König
Open 3PM 8PM Steinholding *Masskrugstemmen*

WED **ALL DAY HAPPY HOUR! \$10 MÄRZEN LITER**
1. OCT 6–10PM Live Music: Johnny König
Open 3PM 8PM **OFFICIAL Steinholding Contest 6 of 12**

THUR 6:30–10PM Live Music: Polka Cola
2. OCT 8PM **OFFICIAL Steinholding Contest 7 of 12**
Open 11AM 10:30PM Filmnacht: The Polka King

FRI 3–5PM **HAPPY HOUR! \$10 MÄRZEN LITER**
3. OCT 4PM Steinholding *Masskrugstemmen*
Open 11AM 5–7PM Live Music: Mike Beckley
7PM Best Lederhosen/Dirndl Contest
7:15PM **OFFICIAL Steinholding Contest 8 of 12**
8PM Live Music: LynnMarie and the Nashville Polka Guys

SAT 11–2PM Live Music: Knoxville Polka Kings
4. OCT 3–6PM Live Music: LynnMarie and the Nashville Polka Guys
Open 10AM 6PM Steinholding *Masskrugstemmen*
6:30PM **OFFICIAL Steinholding Contest 9 of 12**
7:30–10:30PM Live Music: The Alex Meixner Band
11PM–1AM Euro Disco

Schedule of Events

SUN 10AM-1PM Oktoberfest Brunch *Frühschoppen*
5.OCT 1-4PM Live Music: LynnMarie and the Nashville Polka Guys
Open 10AM
4:15PM Steinholding *Masskrugstemmen*
4:45PM Kids Steinholding *Kinder Masskrugstemmen*
5-8PM Live Music: The Alex Meixner Band
8:30PM Oktoberfest Grand Prize Winner Drawing!
Win A Trip to Oktoberfest 2026 in Munich

TUES ALL DAY HAPPY HOUR! \$10 MÄRZEN & FESTBIER LITERS
7.OCT 6PM Steinholding *Masskrugstemmen*
Open **6:30-10PM** Live Music: The Musik Meisters
3PM **8PM OFFICIAL Steinholding Contest 10 of 12**

WED ALL DAY HAPPY HOUR! \$10 MÄRZEN LITER
8.OCT 6-10PM Live Music: The Musik Meisters
Open 3PM **8PM OFFICIAL Steinholding Contest 11 of 12**

THUR 6-10PM Live Music: The Czechers
9.OCT 8PM Steinholding *Masskrugstemmen*
Open 11AM **10:30PM** Filmnacht: Beerfest

FRI 3-5PM HAPPY HOUR! \$10 MÄRZEN LITER
10.OCT 2-6PM Live Music: The Czechers
Open 11AM **6:30PM** Steinholding *Masskrugstemmen*
7-11PM Live Music: The Klüberheads
8:30PM OFFICIAL Steinholding Contest 12 of 12

Schedule of Events

SAT
11.OCT

Open 10AM

EXACT TIMES DETERMINED BY UT VOLS GAME SCHEDULE.
CHECK OUR WEBSITE FOR POSTED TIMES.

TBD Football Watch Party: UT vs Arkansas

TBD Live Music: The Czechers

TBD Live Music: The Klüberheads

TBD Best Lederhosen/Dirndl Contest

TBD **OFFICIAL MASSKRUGSTEMMEN FINALE!**

TBD Steinholding Masskrugstemmen

SUN
12.OCT

Open 10AM

11AM-2PM Live Music: Concord Brass Band

3-5PM Annual Running of the Wieners

3-5PM Live Music: Mike Beckley

5-9:30PM Live Music: The Klüberheads

7PM Kids Steinholding Kinder Masskrugstemmen

9:30PM Steinholding Masskrugstemmen

9:45PM Staff Steinholding Masskrugstemmen
Bar vs Kitchen

10PM Schulz Bräu's Oktoberfest Closing Ceremony

11PM Closed for Staff Party!

JOIN OUR CLOSING CEREMONY

On Sunday, Oct 12 at 10PM, we host our closing ceremony which features: a 2025 recap video, a closing song streaming on all screens & tvs, and **A FIREWORK SHOW TO END THE NIGHT!**

Steinholding Galore!



Certified Member

What is Steinholding?

Masskrugstemmen (MAHSS-kroog-stem-men)

Steinholding is a Bavarian beer drinking tradition. Competitors hold a full one-liter beer stein (or *Masskrug*/Mass in German) out in front of their bodies with a straight arm, parallel to the ground, and the last person holding with good form is the winner.

We've got two different competitions this year. Our casual sign-ups (one-time, no pressure, just for fun) AND official US Steinholding Association qualifying rounds. If you win one of our official rounds, we'll ask you back on 11.Oct for a *Masskrugstemmen* Finale that awards the winner a BIG prize!

KnoxvilleOktoberfest.com
for official rules!

OFFICIAL ROUNDS

SUN 21.SEPT	4:15PM
TUES 23.SEPT	8PM
THUR 25.SEPT	8PM
FRI 26.SEPT	6:45PM
SUN 28.SEPT	5:15PM
WED 1.OCT	8PM
THUR 2.OCT	8PM
FRI 3.OCT	7:15PM
SAT 4.OCT	6:30PM
TUES 7.OCT	8PM
WED 8.OCT	8PM
FRI 10.OCT	8:30PM

**SAT 11.OCT
STEINHOLDING
FINALE!**



The Fastest Wieners

It's that time of year for flying weenies!
Find your spot along the track that cuts
through the Biergarten for the big race.

Sunday, Oct 12th
3-5PM

FREE REGISTRATION!

Online Registration Closes
10AM Day-of

In-Person Registration Closes
2PM Day-of

Gift Cards for 3 Fastest Winners
of Each Category! *Sorted by Age*

Our traditional race that occurs on the very last Sunday of Oktoberfest! Wieners from all over have trained for months to participate. These athletes enter the brewery ready to bring home the glory. Though... why do mom & dad get to drink while the pup has to sprint?? We'll need to talk to management about this.

Along with six age-based categories, a special category for weenie-esque dogs ("Mixed Sausages") is available. All online-registers receive their weenie name pre-listed on the contestants page.

WITH THANKS TO OUR SPONSOR:



Bratwurst Wettessen

AKA The Brat-Eating Contest!

Saturday, Sept 27th

Time TBD with
announcement of
UT Vols Schedule

**\$10 IN-PERSON
REGISTRATION**

10 minutes of bratwursts to the face bring out some fierce competitors. Dinner, crowd cheers, an impressive prize, and (let's face it) everyone is walking away as a full-bellied winner. This contest takes place in front of the Biergarten stage so you get a front row seat to some truly inventive eating strategies!



Wiesn Fashion Shows

A best-dressed contest for all the dirndl & lederhosen enthusiasts! These contests take place several times through-out the festival, so be sure to check the schedule. Judged on authenticity, overall look, crowd cheer, and judge's opinion. It also doesn't hurt to add in some performance points! No sign-up necessary. House prize awarded.



Music and Entertainment

Oktoberfest is our biggest musical event of the year here at Schulz Bräu Brewing Company!



THE ALEX MEIXNER BAND

New Braunfels, Texas

“...a nationally acclaimed musician, performer, bandleader, educator and a leading advocate of polka music.”



LYNN MARIE & THE NASHVILLE POLKA GUYS

Nashville, Tennessee

“five-time Grammy nominee, make the accordion fun and sexy for a whole new generation.”



THE KLABERHEADS

Hamilton, Ohio

A family of musicians that “...have helped keep German Heritage alive musically since 1930.”



DELEON OKTOBERFEST BAND

Tampa, Florida

A family band that “...offers an authentic Oktoberfest experience like none other.”



We fill our line-up with authentic bands that will provide a Polka-packed time! Check out some featured band highlights.



THE BRÄTS

New Orleans, Louisiana

“At the heart of The Bräts’ music lies innovation & polka grooves.”



THE JOHNNY KÖNIG BAND

Pittsburgh, Pennsylvania

“...is a lively modern polka band known for blending traditional tunes with a fresh, contemporary style.”



17

THE CZECHERS

Panama City, Florida

“...bring authentic traditional European polkas and party favorites that keep the crowd singing, dancing, and raising their steins!”



MARTIN GROSS UND SEIN SONNENSCHNITT EXPRESS

Orlando, Florida

“...Authentic Bavarian charm, they fill the festival with timeless polkas, crowd favorites, and plenty of gemütlichkeit.”



THE KNOXVILLE POLKA KINGS

Knoxville, Tennessee

...kick off Oktoberfest! O'zapft is!



THE EUROPA BAND

Orlando, Florida

"a nationally acclaimed group with a strong following of fans..."



THE APPALACHIAN FREUNDE POLKA BAND

Asheville, North Carolina

"Guaranteed to satisfy the polka fans and let others build a newfound love for the genre."



THE MUSIK MEISTERS

Nashville, Tennessee

"This band is as pure and authentic as it gets."



CONCORD BRASS BAND

Knoxville, Tennessee

Local group with a love for polka!



POLKA COLA

Cincinnati, Ohio

Traditional German music that shakes it up with a splash of rock, jazz, & country.

EURO DISCO NIGHTS!

SATURDAY NIGHTS

Dance the night away at Euro Disco Nights all festival long! Retro beats, dazzling lights, and nonstop fun!

27. SEPT 11PM-1AM

4. OCT 11PM-1AM

FILMNACHTS!

THURSDAY NIGHTS

10:30PM

Celebrate Oktoberfest with our special Oktoberfest-themed Film Nights! Grab a stein, sit back, and let the movie magic begin!

25. SEPT National Lampoon's European Vacation

2. OCT The Polka King

9. OCT Beerfest



Enamel Pins



Two Tshirt Designs in Multiple Colorways



Memorabilia

Custom
Lebkuchen

Exclusively Available During Oktoberfest

If you'd like to remember your time with us, there are plenty of take-home goodies available at our merch booth. Once you've donned your new digs, don't forget to snap a pic and tag us!



Glass Stein



Ceramic Stein
with Lid



Koozie



Bavarian Hat,
Earrings, and 2L
Glass "Das Boot"





INSIDE BAR

Oktoberfest Drink Menu

MAIN BIERGARTEN + PERGOLA BARS

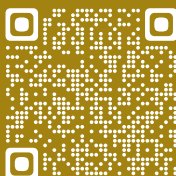
Oktoberfest Drink Menu
+ Cocktails

MERCH BOOTH

Oktoberfest Memorabilia
+ Canned Beer

VENUE MAP

EVENT INFO



MENUS



Schulz Bräu

BREWING COMPANY

126 Bernard Ave
Knoxville, TN 37917

PARKING

Health Department Lot
Weekdays 5:30PM-3AM
Weekends all day

Axle Logistics Lot
Across from Health Dept Lot
Weekdays 5PM-7AM
Weekends all day

SB Gravel Lot
Across Street
24/7 access

HOURS

Mon	Closed
Tue-Wed	3PM-12AM
Thr-Fri	11AM-1AM
Sat	10AM-1AM
Sun	10AM-12AM

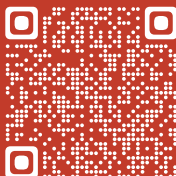
Find us on:



SchulzBrauDrewing.com | KnoxvilleOktoberfest.com

SCAN FOR MORE
INFORMATION &
ENTER THE
DRAWING TO WIN
A TRIP TO MUNICH,
GERMANY!

EVENT INFO



MENUS

